



Co-funded by
the European Union

Re-Use Adapt Create

Long-Term Capacity-Building Program for
Cultural Ambassadors in the Context of
Adaptive Reuse of Cultural Heritage Sites

NEW INHERIT

PROGRAM

	07.04	08.04	09.04	10.04	11.04
8:20		8:20 - Leave Hotel to Travel to Artillery Barracks	8:20 - Leave Hotel to Travel to Artillery Barracks	8:20 - Leave Hotel to Travel to Artillery Barracks	8:20 - Leave Hotel to Travel to Artillery Barracks
09:00 - 10:30		INTRO of the TC - CGE&UF of the venue - Murcia City	Creative Entrepreneurship (Urban Fox)	Community - Authorities Collaboration (1st session Sguardi Urbani)	TC Closing TPM Closing
11:00 - 12:30		VR Cultural Experience (Up Project)	Funding & Sustainable Business model (Urban Foxes)	Community - Authorities Collaboration (2nd session Gradascoppe)	
13:00	Arrival ALL DAY	13:00 Lunch	13:00 Lunch	13:00 Lunch	13:00 Lunch
14:30 - 16:30		E-learning (Emphasys)	VISITS Verónicas Market, Almuđí Palace, Verónicas Convent (Murcia City)	VISITS Convalecencia building, River Mills (Murcia City)	Departure (All Afternoon)
16:30 - 17:30	Optional City Center guided tour in Murcia City (Plaza Belluga)	VISITS Old Prison, La Muralla Visitor centres (Murcia City)	TPM / Free time for Ambassadors	ACL Action Plan (Urban Foxes) Evaluation Session	
21:00	Dinner in Murcia	Dinner in Murcia	Dinner in Murcia	Dinner in Murcia	

FOOD

▶ PAID BY UP PROJECT

8th - Breakfast
9th - Breakfast
10th - Breakfast
11th - Breakfast

▶ PAID BY SENDING NGO

7th - Lunch and Dinner in Murcia
8th - Lunch and Dinner in Murcia
9th - Lunch and Dinner in Murcia
10th - Lunch and Dinner in Murcia
11th - Lunch and Dinner in Murcia

Please remember to fill out the PARTICIPANT LIST, to help us prepare



TRAVEL

▶ IN MURCIA

- By walking

▶ YOUR SENDING ORGANISATION WILL PROVIDE

- Any transportation to bring you to Murcia on the 7th, and from Murcia to the airport on the 11th

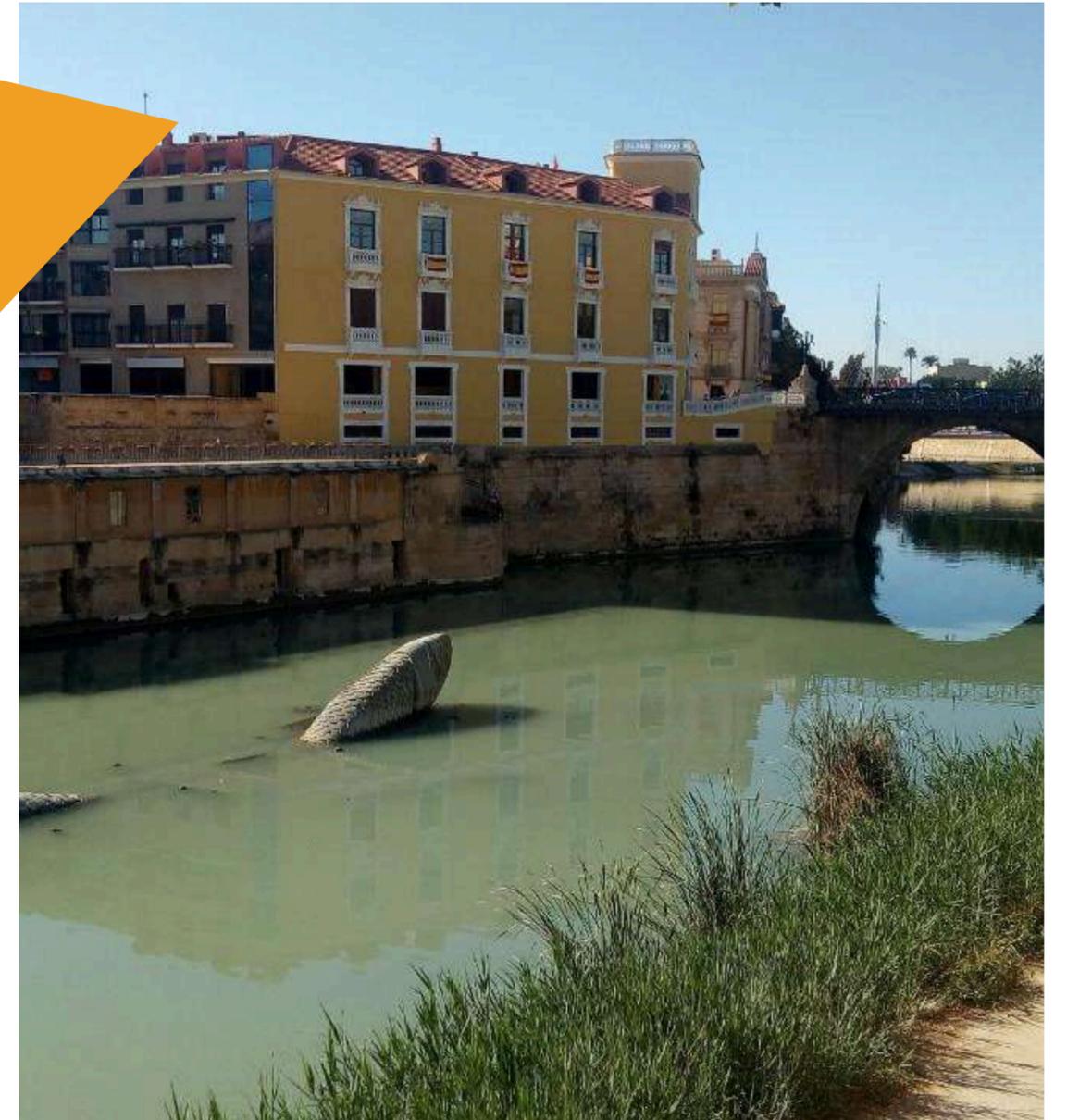
NEW
INHERIT



Weather

▶ **BE PREPARED FOR GOOD WEATHER**

- In April, Murcia experiences hot weather with temperatures around 22°C to 24°C during the day, at night we can expect 9°C to 11°C.
- Rain is common in April but only a few days.
- Be prepared for both rain and hot weather.
- Bring sunscreen for outdoor activities if the sun is strong, a water bottle or a cap/hat.
- During study-visits, we will often be outside, so being prepared is essential.



ACCOMODATION FOR STUDY VIST

NEW
INHERIT

▶ HOTEL EL CHURRA IN MURCIA

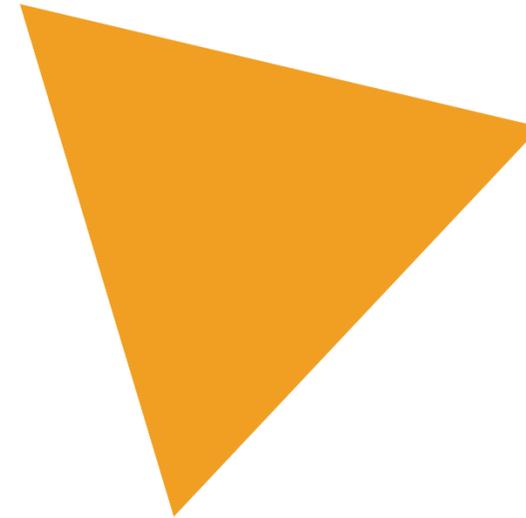
- **HOTEL EL CHURRA**
- 13 two-bed rooms divided by gender, and one additional room in case there are more people of one gender.
- That sums up to 26 people: 4 cultural ambassadors per country and 1 trainer per partner, as it is said on the proposal.
- Breakfast is included.
- **Address:** Av. Marqués de Los Vélez, 12, 30008 Murcia
- **Phone:** 968 23 84 00
- **Website:** <https://www.elchurra.net/>



ACCOMODATION FOR TPM

▶ RECOMMENDATIONS OF HOTELS IN MURCIA

- HOTEL EL CHURRA
- Sercotel Amistad Murcia
- Hesperia Murcia Centro
- Zenit Murcia
- Pacoché Murcia
- Catalonia Conde de Floridablanca



Rooms

▶ MURCIA

- 13 two-bed rooms divided by gender, and one additional room in case there are more people of one gender.
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Local Actions

▶ CULTURAL AMBASSADORS

As your partner organisations have discussed with you, within the New Inherit project, funded-local actions are a central part of the Cultural Ambassador Program.

Within the program of our training in Spain, we will have several sessions to help you to inspire each other, learn from local examples of cultural activation, and to make more concrete plans for the next year.

To help you prepare, please think over:

- The needs of the local testbed site, and the social/cultural/artistic methods you wish to use to address these needs.
- Your own needs regarding outreach, networks, resources, goals, from your local organisation & our international network.



MURCIA

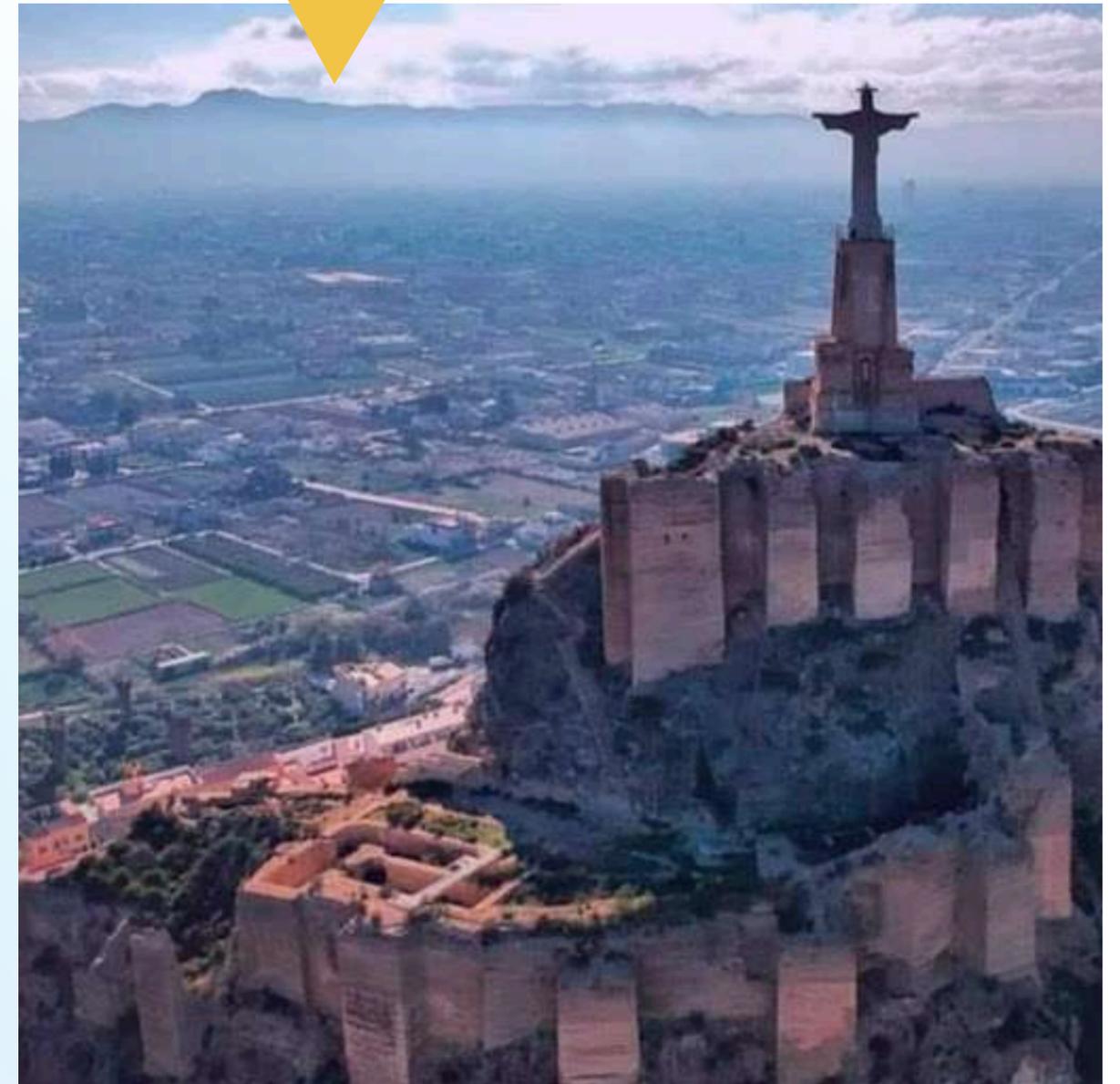
Murcia, located in southeastern Spain, is the capital of the Murcia region. With a population of approximately 450,000, it ranks as Spain's seventh-largest city.

Founded in 825 by the Emir of Córdoba, Murcia boasts a rich history influenced by various cultures, including the Romans and Muslims. The city is renowned for its agricultural significance, particularly in the production of fruits and vegetables, earning it the nickname "the orchard of Europe."

Murcia's architecture reflects its diverse heritage, featuring a blend of Baroque and Muslim styles. Notable landmarks include the Cathedral of Santa María, the Royal Casino, and the Salzillo Museum, which houses works by the renowned sculptor Francisco Salzillo.

The city enjoys a Mediterranean climate, with hot summers and mild winters, making it an attractive destination year-round. Murcia is also known for its vibrant festivals, such as the Spring Festival, which celebrates the arrival of spring with parades, music, and traditional dances.

In recent years, Murcia has gained popularity among travellers for its beautiful beaches, warm autumn weather, and rich cultural heritage. The city offers a unique blend of historical charm and modern amenities, making it a hidden gem in Spain.



ARTILLERY BARRACKS

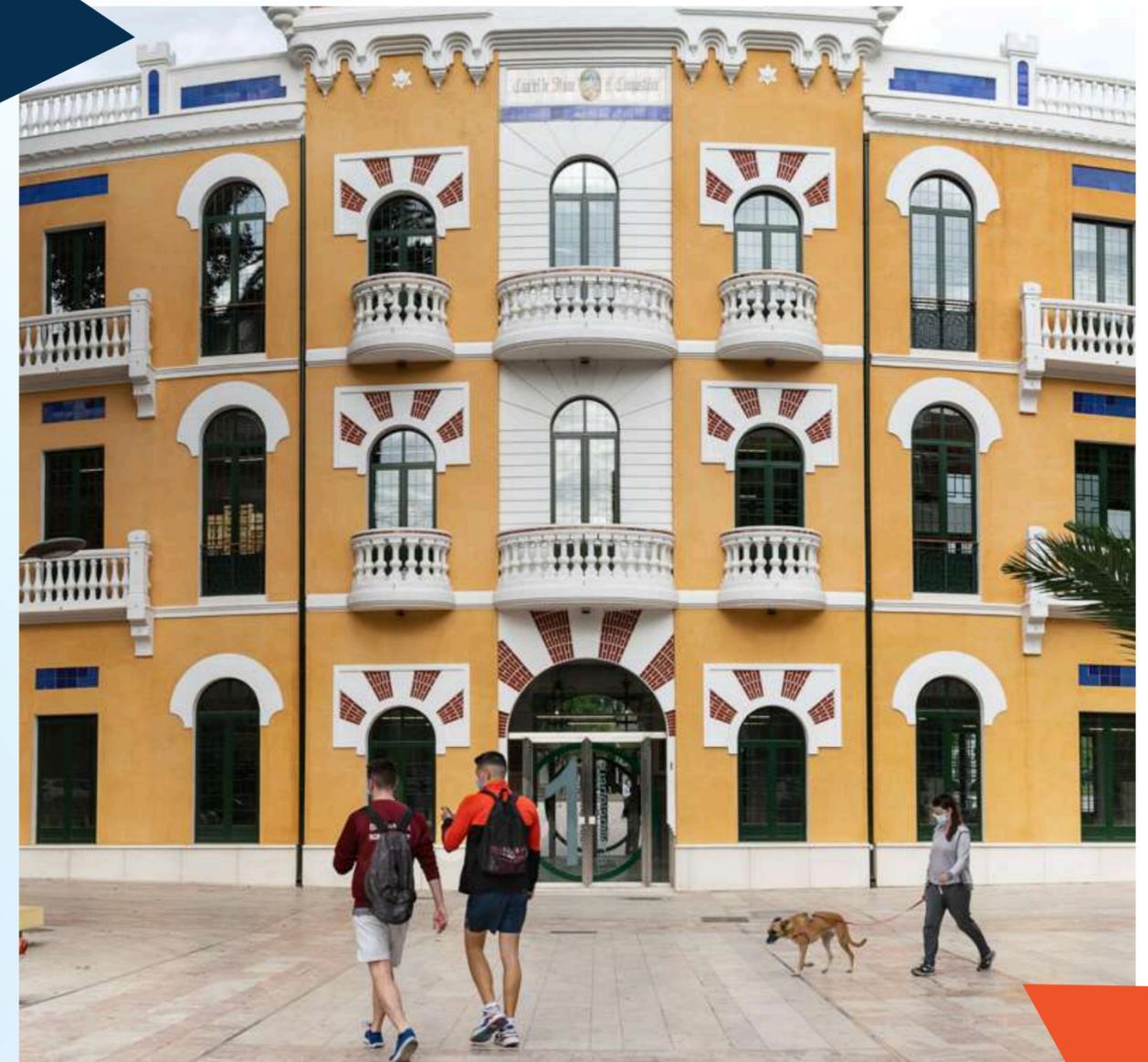
The Artillery Barracks is a center for cultural and artistic creation and production, managed by the Department of Culture of the Murcia City Council. Through open spaces and the development of cultural and creative activities, the Artillery Barracks fosters the exchange of ideas, reflections, and perspectives, creating enriching and inspiring experiences for the community.

The two pavilions that make up the center, spanning over 5,400 square meters, offer multipurpose rooms for the public, artists, and cultural creators, embracing creative thought across all disciplines and artistic expressions. The center's activities focus on production and discussion, adapting to different formats and timeframes to accommodate a variety of interests and participation opportunities.

The center also promotes research, development, and innovation, fostering collaborative projects with universities, technology centers, and private companies to collectively manage and advance culture.

Address: C. Cartagena, s/n, 30002 (Murcia)

Website: <https://cuarteldeartilleria.es/>



OLD PRISON

The building of the former Provincial Prison of Murcia is classified as a Singular Element and is distinguished by its cross-shaped architectural layout, creating a series of separate spaces and landscaped courtyards. It was built in the early 20th century, inaugurated in June 1929, and closed in 1981.

With the restoration of the Cárcel Vieja, the Murcia City Council aims to return a part of the city's heritage to its citizens by transforming it into a new social and cultural space—a bright, open, and inclusive meeting point. This space will remain accessible to all, hosting continuous activities without physical, time, or generational barriers.

The goal is to make this unique building, located in the heart of Murcia, a point of reference—an open and dynamic place that allows for a variety of uses. It is envisioned as a space for community engagement and a cultural and leisure landmark, hosting exhibitions, cultural activities, events, and, ultimately, a place for citizens to enjoy.

Address: Av. General Primo de Rivera, 2, 30008 Murcia



LA MURALLA VISITORS CENTER

The Interpretation Center offers us the opportunity to see a section of the original medieval wall. Like a timeline, the transformations and adaptations of the wall to the city's needs summarize the history of Murcia: its foundation in the 9th century, its development in the 12th century, the Castilian conquest in the mid-13th century, its role as a border city during the 14th and 15th centuries, and finally, the disappearance of defensive needs following the union of the kingdoms of Castile and Aragon and the conquest of the Nasrid Sultanate of Granada in the late 15th century. In the following centuries, the wall fell into decline and disuse until its rehabilitation as an urban element in the late 20th century.

The medieval city's defensive system preserves the imposing wall with a double layer of protection: a barbican and an outer wall, as well as a bastion and the Gate of the Seven Doors, which was used by James I the Conqueror in 1266 to take possession of the city.

Address: Pl. Sta. Eulalia, 10a, 30003 Murcia

Website: <https://www.turismodemurcia.es/es/centro-de-visitantes-la-muralla>



VERÓNICAS MARKET

The Mercado de Verónicas is one of Murcia's most important and traditional food markets, located near the banks of the Segura River. Built in the early 20th century, the market stands on the site of the former Convent of Verónicas, from which it takes its name. Its striking iron and glass structure is inspired by the architectural style of Les Halles in Paris. Inside, visitors can find a wide variety of fresh products, including local fruits, vegetables, meats, and seafood, making it a key destination for both chefs and food enthusiasts. One of its highlights is the fresh fish section, which showcases the rich marine life of the Mediterranean and the Mar Menor. The market is also a great place to experience Murcia's culinary traditions, such as zarangollo, michirones, and pastel de carne, reflecting the region's agricultural and gastronomic wealth.



Address: Plano de San Francisco

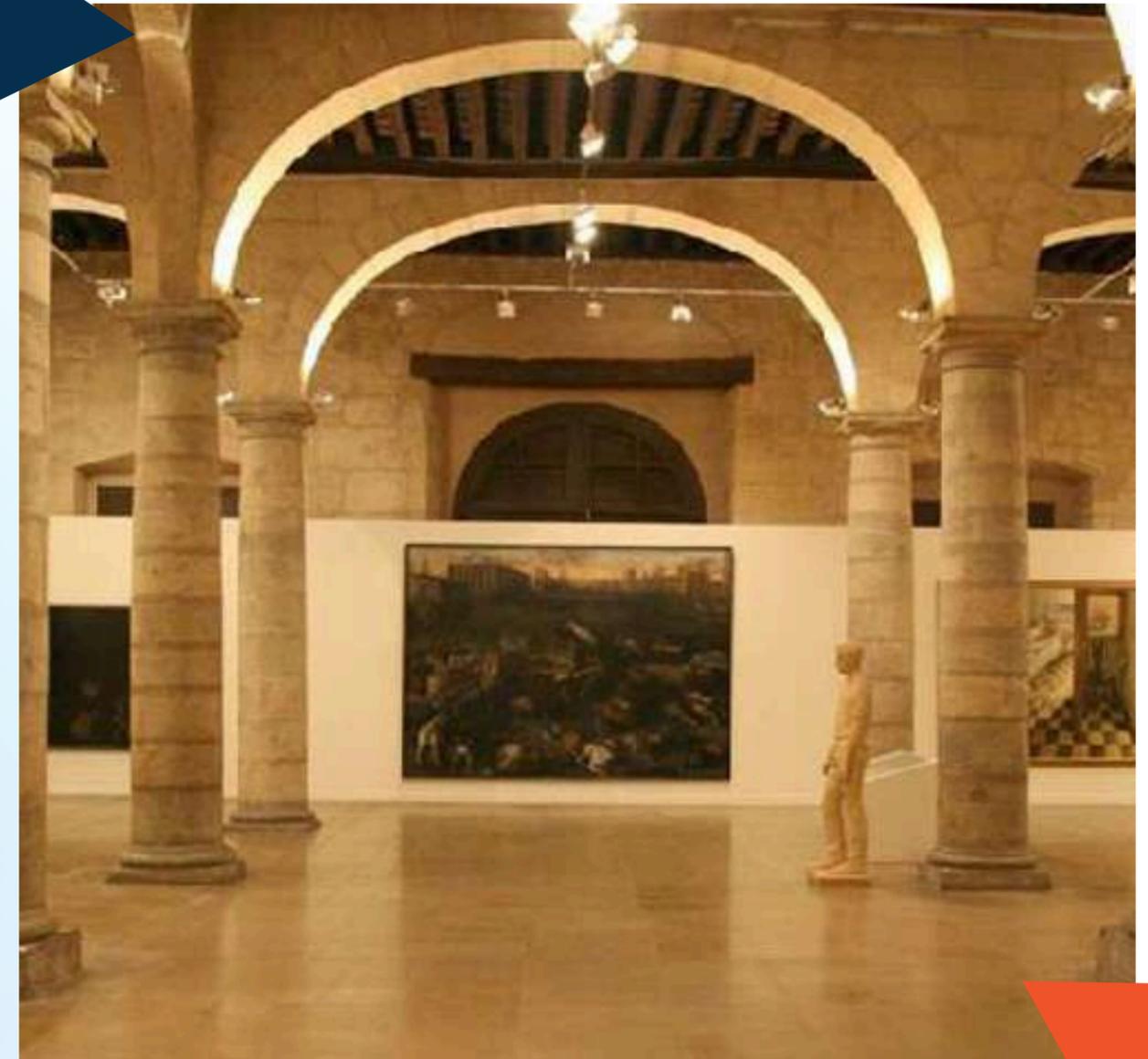
Website: <https://www.turismoregiondemurcia.es/es/monumento/mercado-de-veronicas-5422/>

ALMUDÍ PALACE

The Palacio Almudí is a historic building with a fascinating past, originally constructed in the 17th century as a grain warehouse (alhóndiga). Over the centuries, it has served multiple purposes, including housing the archives of the city and even being repurposed as a prison at one point. Today, it has been beautifully restored and transformed into an art exhibition center, hosting contemporary art displays and cultural events. The building itself is an architectural gem, with a grand façade and an elegant interior that still preserves traces of its original function. One of its most interesting features is the Arco de Verónicas, a stone archway that connects it to the market and is a remnant of the old city walls. The Palacio Almudí not only reflects Murcia's historical evolution but also serves as a bridge between the past and the present, celebrating both heritage and modern artistic expression.

Address: Plano San Francisco 6

Website: <https://www.turismoregiondemurcia.es/es/monumento/palacio-del-almudi-328/>



VERÓNICAS CONVENT

The Convento de Verónicas, originally founded in the 16th century, was home to a community of cloistered nuns. It played an essential role in Murcia's religious and social history, as it was a place of refuge and spiritual retreat. Over time, however, the convent underwent several changes, and in the 19th century, it was largely abandoned. Today, the building has been repurposed as a cultural space, hosting exhibitions, concerts, and other artistic activities. Its beautiful baroque-style façade and peaceful interior courtyard still evoke the serenity of its past. One interesting aspect of the convent is that its name, "Verónicas," is linked to the famous relic of the Veil of Veronica, which, according to Christian tradition, was used to wipe Christ's face on the way to Calvary. This religious connection adds another layer of historical depth to the site, making it a fascinating place for visitors interested in both art and history.

Address: Veronicas Street 4

Website: <https://www.turismoregiondemurcia.es/es/monumento/iglesia-de-veronicas-6971/>



CONVALECENCIA BUILDING

The Edificio de la Convalecencia is one of Murcia's most emblematic historic buildings. Built in the 18th century, it originally served as a hospital where patients recovering from illness received care, hence its name, which translates to "Building of Convalescence." Its architecture reflects the baroque style typical of Murcia, with a stately yet simple design that was meant to create a calm and healing atmosphere. Today, the building has been repurposed as the headquarters of the Rectorate of the University of Murcia, symbolizing the transformation of Murcia's historical spaces into modern institutions. One intriguing feature of the building is the presence of old medicinal gardens, which were once used to grow herbs for treating patients. The Edificio de la Convalecencia stands as a testament to Murcia's ability to preserve its heritage while adapting to contemporary needs, making it a significant landmark in the city.

Address: P.º del Teniente Flomesta, 5

Website: <https://edit.um.es/campusdigital/el-edificio-de-convalecencia-sede-del-rectorado-de-la-universidad-de-murcia-cumple-cien-anos/>

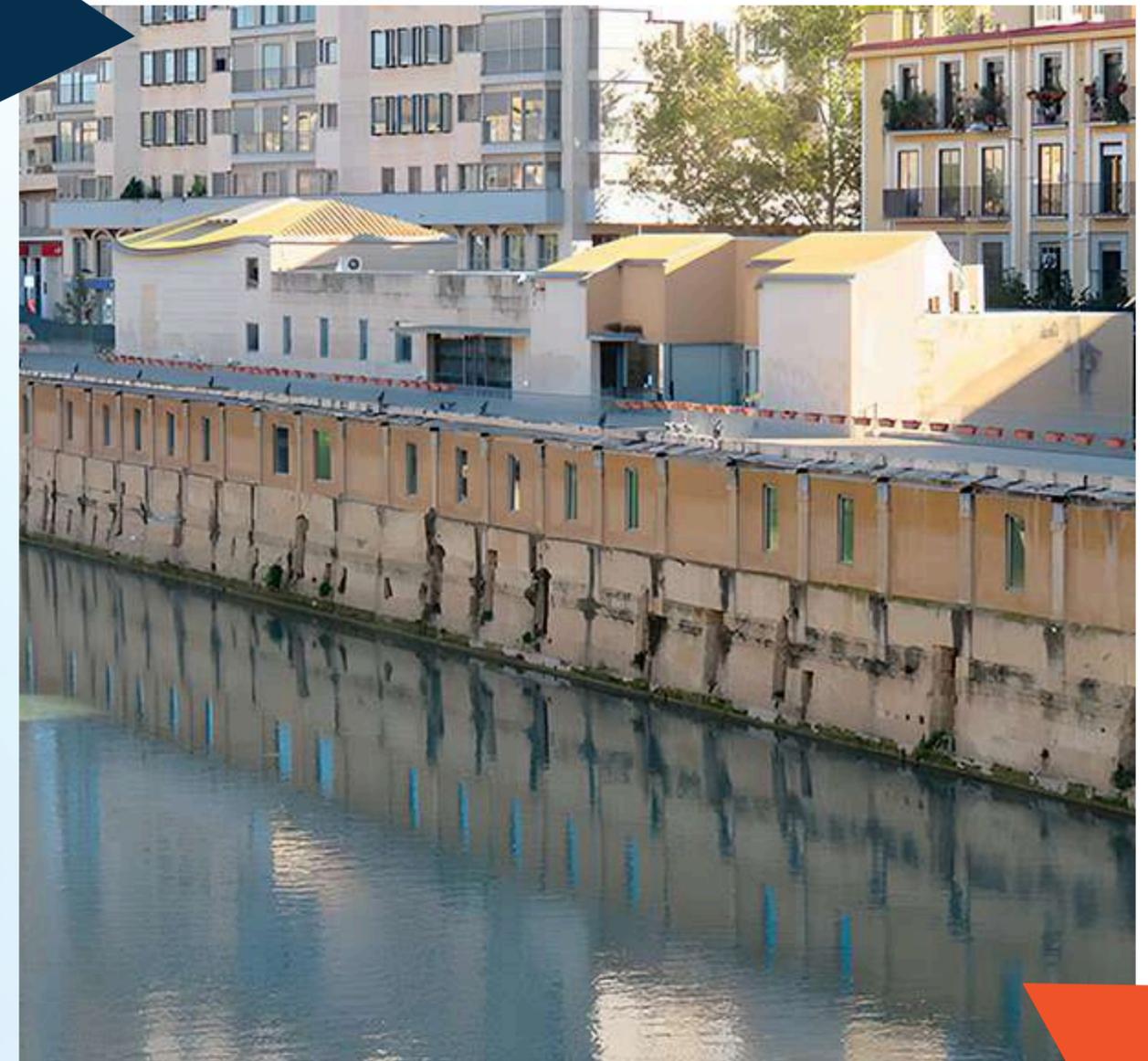


RIVER MILLS

The Molinos del Río is a complex of historic water mills that played a crucial role in Murcia's agricultural development. Built along the Segura River, these mills date back to the Islamic period, when Moorish engineers designed an intricate irrigation system that turned the region into one of Spain's most fertile lands. The mills were used to grind wheat and other grains, supplying flour to Murcia's population for centuries. In the 20th century, as modern industrial methods replaced traditional milling, the site was abandoned but later restored as a cultural center. Today, Molinos del Río hosts exhibitions, concerts, and educational activities that celebrate Murcia's connection to water and agriculture. A particularly interesting fact is that some of the original mill mechanisms have been preserved and can still be seen inside the building, offering a glimpse into the city's past. The site is also home to the Puente de los Peligros, one of Murcia's oldest and most iconic bridges, adding to the area's historical charm.

Address: Molinos Street

Website: <http://www.molinosdelrio.org/>





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