

Revitalizing
Cultural Heritage

NEW INHERIT

Breathing
New Life into
Historic Spaces

NEWSLETTER #4

April 2025



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Creative Europe - CREA-CULT-2023-COOP
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Training Course & Transnational Partners Meeting in Murcia, Spain

From the 7th to the 11th of April 2025, representatives from partner organisations along with 5 Cultural Ambassadors from each country, travelled to and met in Murcia, Spain for the Creative Europe project: INNOVATION 4 HERITAGE – Creating NEW talent through adaptive reuse of Heritage and Co-creation of Cultural space activation. During these days, the Training Course was held and the representatives of the partner organisations participated in a Transnational Partners Meeting (TPM) to discuss updates about the project.

The mission was to present examples and promote adaptive reuse of heritage sites to enhance the creative and cultural sectors, create jobs, and sustain culture and innovation. We emphasize co-creation, entrepreneurial mindset, and new approaches to curriculum building in Cultural Heritage adaptive reuse, supported by community consultation.



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Recap of the Training Course

Day 1 | April 7th

The participants from all the partner organisations and the cultural ambassadors arrived in Murcia, Spain settled into the hotel. They were also invited to a guided tour in the city of Murcia, while later they kicked off the week with a group dinner, getting to know each other even better.



Day 2 | April 8th

The cultural ambassadors and the project coordinators from the partner organisations met in Artillery Barracks in Murcia to kick-off the training course. Nowadays, the Barracks are a cultural center for creation and art programs.

As soon as the participants arrived, they participated in some teambuilding activities, and later started with the introduction to the course. The cultural ambassadors were able to test the VR Cultural Experience and later provide feedback for the E-learning platform.

To maximise the participants' cultural experience in Murcia, the Municipality provided a guided tour at the Old Prison and la Muralla Visitor centres.



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Day 3 | April 9th

During the 3rd day of the training course, the participants delved into the concept of Creative Entrepreneurship, examining potential funding & sustainable business models.

At a later stage, they visited Verónicas Market, Almudi Palace, Verónicas Convent, examples of readaptive reuse and working places for the Spanish ambassadors. Focused on the progress of the project, the partner organisations held a Transnational Partners Meeting discussed, and shared updates.



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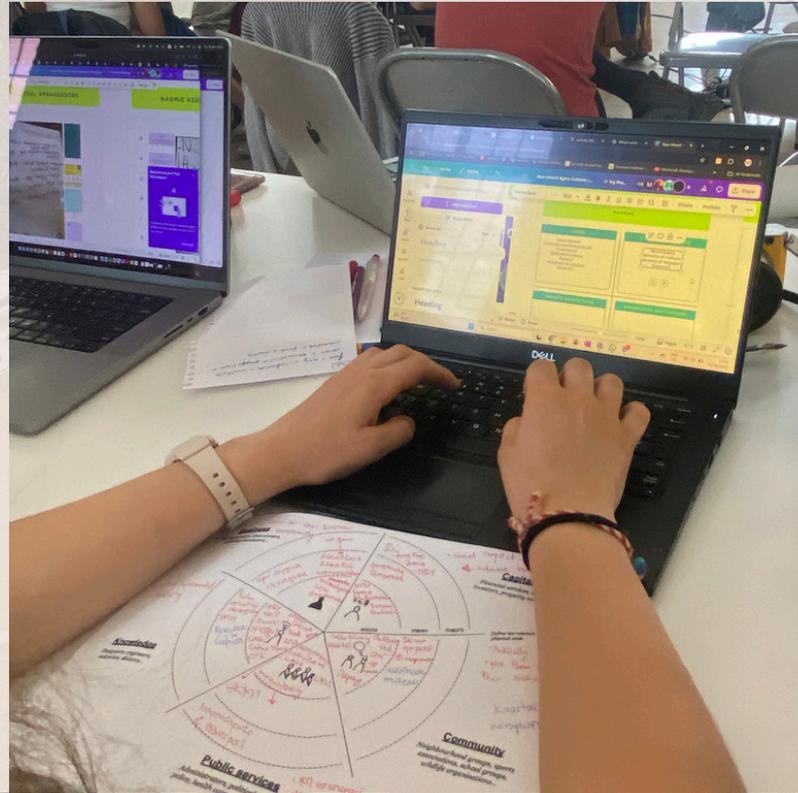
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Day 4 | April 10th

The fourth day of the training course started with two different sessions on community - authorities collaboration, where cultural ambassadors could share their ideas and personal experiences.

Later, they visited the Convalecencia building, and the River Mills. Before finishing the day, they worked on the Agora Cultural Labs (ACL) Action Plan and continued with the evaluation of the training course.



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Day 5 | April 11th

On the last day, the participants encountered the closing of the training course and departed with all the new knowledge gained!

After the conclusion of the training course in Spain, they will meet again in October for the last training course and the final conference in Brussels, Belgium.



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Testing the E-learning platform and the Cultural Experience Creator App

During the training course, the cultural ambassadors were able to test the **cultural experience creator app** and the **e-learning platform**, sharing their impressions and reflecting on their thoughts about the connection of culture with technology and its impact on the outcome of culture.



These tools were recognized as powerful means to enhance cultural engagement, offering innovative ways to preserve, share, and evolve cultural experiences, such as the testbeds of each country.



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Click to open the deliverables
on our website!

New Inherit Deliverables

To ensure the dissemination of New Inherit project outcomes, the website contains a section with all the deliverables.

This section serves as a repository for all the important reports, documents, and results generated during the project lifecycle.

Deliverable 1.1

This deliverable explores cultural space activation within the broader context of adaptive reuse of cultural heritage (ARCH), highlighting its dimensions across different countries, and presenting insights through various examples.

HOW DO WE ADAPT OUR BUILT HERITAGE TO THE NEEDS OF TOMORROW?

The NEW INHERIT's team report and analysis about institutional framework, analysis of the current state and ongoing initiatives.

Belgium | Bulgaria | Cyprus | Germany | Italy | Spain

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COMPARATIVE ANALYSIS OF OBSERVATORY CASES GUIDELINES

Deliverable 2.1

This deliverable presents a comparative analysis of 30 Observatory Cases of adaptive heritage reuse from the six partner countries, selected using a defined matrix of evaluation criteria to showcase diverse approaches to cultural space activation. It highlights patterns, challenges, and innovative practices that can inform future strategies for sustainable and community-centered heritage reuse.



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Timeline & Next Steps

Residential Training & Observatory Case Visit in Brussels, Belgium | 2025

A five day study-visit to placemaking cases in Belgium, and an opportunity for in-person mentoring on your local actions.

Funded Residency of Cultural Ambassadors within Placemaking Testbed Sites | Ongoing Until September 2025
Mentored and funded local actions, which will be developed during our trainings.

Final Evaluation Meeting | 2025

An online meeting of the partners and cultural ambassadors, to collect experiences and learning throughout the program.

To learn more updates about our project, [check out our Website!](#)



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