



Training Course in Germany

Between the 24th – 28th of November 2024, all partner countries along with 5 Cultural Ambassadors from each country, travelled to Berlin, Erfut and Weimar for the Creative Europe project: INNOVATION 4 HERITAGE – Creating NEW talent through adaptive reuse of Heritage and Co-creation of Cultural space activation!

The mission was to present examples and promote adaptive reuse of heritage sites to enhance the creative and cultural sectors, create jobs, and sustain culture and innovation. We emphasize co-creation, entrepreneurial mindset, and new approaches to curriculum building in Cultural Heritage adaptive reuse, supported by community consultation.







Training Course in Germany

During the mobility we gathered for professional and non-formal exchanges, exploring the past, present, and future of the Testbed at C*Space, BrotFabrik, OMA, Saline 34 and many more... Inspiring project presentations and explorations in Berlin, Erfurt and Weimar brought new insights, while reflections, tools testing, and framework development for local action shaped our shared goals!



The training provided a transformative experience for all participants, fostering a deep sense of collaboration, creativity, and empowerment. The combination of interactive sessions, study visits, and hands-on activities not only equipped participants with practical tools for project planning, but also opened their minds to new methodologies, like the N.A.O.M.I.E activity, for engaging communities and turning ideas into action. Through networking and multidisciplinary collaboration, participants discovered the power of shared knowledge and diverse perspectives, strengthening their ability to address local challenges and design sustainable initiatives.

The course emphasized the importance of realistic goals, sustainability, and community involvement, encouraging participants to move beyond their own assumptions and focus on the true needs of the communities they aim to serve. It also highlighted the importance of listening, critical thinking, and patience, which are vital when tackling complex, community-driven projects.

Recap of the Training Course

Day 1 | November 24th

The participants from all the partner organisations and the cultural ambassadors arrived in Berlin, settled into the hostel, and kicked off the week with a group dinner, getting to know each other and the city.

Day 2 | November 25th

The partners visited C*Space, Mon Ami, and Brotfabrik to see creative spaces in action and delve into urban regeneration initiatives. They also introduced frameworks for needs-based local programs and ended the day with a team dinner at Brotfabrik.







Day 4 | November 27th

The fourth day of the training course started with an exchange on local activation projects regarding the needs of the local programs. Later, a visit to the city of Erfurt followed.

Day 3 | November 26th

The participants took the train to Weimar in Germany and had a group session on applying the framework to local contexts. They also met with OMA e.V., a testbed site for heritage activation, discussing the needs of the local testbed sites and focusing on methods they can use to address them.





After investing in urban regeneration initiatives in Erfurt, the participants tested the tools of the New Inherit Toolkit with the aim of bringing the ideas into life.







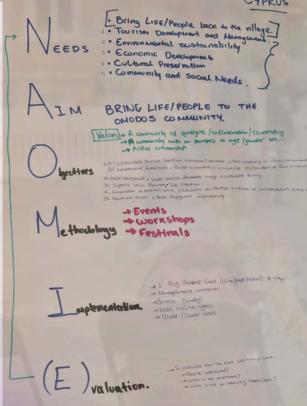




Day 5 | November 28th

On the last day, the participants shared some last reflections and presented their local action plans!

After the conclusion of the training course in Germany, the partners will join another study visit in Murcia in April 2025!





Co-funded by the European Union

Key Milestones of the year



Start of the Project

The NEW INHERIT project was officially launched, aiming to revitalize cultural spaces in Spain, Belgium, Germany, Italy, Bulgaria, and Cyprus.



Kick-off Meeting

The Kick off Meeting took place hosted by the Project Coordinator, CGE e.V Erfurt, in Weimar, Germany where all the partners met and brainstormed about the visual identity of the project.





Transnational Partners Meeting

On the 29th of August, the
Transnational Partners Meeting was
held online and all the partner
organisations shared updates about
the ongoing work, the Competence
Framework, the Observatory Cases,
and the Toolkit for Cultural
Ambassadors.



Key Milestones of the year



Call and Selection of Ambassadors

Cultural ambassadors are responsible for reactivating the cultural spaces of the project. The call opened in September, and 24 cultural ambassadors from the 6 partner countries were selected.

Training Course in Germany



The representatives of the partner organisations and the cultural ambassadors gathered in Germany from the 24th to the 28th of November to share updates and plans for their local actions. The main aim of the study visit was the reactivation of cultural spaces in Berlin, Weimar and Erfurt, showcasing innovative approaches to adaptive reuse and cultural entrepreneurship.







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Other outcomes and achievements of the project

Policy Overview and Typology

The report explores the adaptive reuse of cultural heritage across diverse political, legal, and practical contexts. It examines heritage protection, institutional structures, funding opportunities, business models, job creation, and community engagement, highlighting operational modes and synergies for activating cultural spaces in different settings.



New Inherit

Competences Framework

The New Inherit Competences
Framework, focuses on the
conceptual mapping of
benchmarks (aims and objectives
for the learners) and indicators
(levels of acquisition of
competences for the learners) for
the Competence Framework
syllabus.

New Inherit Tool Package

The toolkit provides educational and practical tools to support adaptive reuse of cultural spaces, combining successful methods from cultural placemaking and GreenSkills with new ideas created alongside local experts and Community Cultural Ambassadors. It includes workshops, training sessions, and visits to example sites, with contributions from all project partners.



Website launch

The project website and E-platform serve as central hubs for information and skill-building, empowering young cultural talents and future leaders. The innovative Cultural Experience Creator App, developed with Unreal Engine 5, offers immersive storytelling and interactive tools to explore heritage buildings, enhancing visitor engagement and providing a dynamic educational experience.



Timeline & Next Steps

Residential Training & Observatory Case Visit in Murcia, Spain | April 2025

A five day study-visit to placemaking cases in Murcia, and an opportunity for in-person mentoring on your local actions.

Residential Training & Observatory Case Visit in Brussels, Belgium | 2025

A five day study-visit to placemaking cases in Belgium, and an opportunity for in-person mentoring on your local actions.

Funded Residency of Cultural Ambassadors within Placemaking Testbed Sites | Ongoing Until September 2025 Mentored and funded local actions, which will be developed during our trainings.

Final Evaluation Meeting | 2025

An online meeting of the partners and cultural ambassadors, to collect experiences and learning throughout the program.



To learn more updates about our project, check out our Website!





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Training Residential Visit in Observatory Case Brussels, Belgium | 2025

A five day study-visit to placemaking Belgium, in and cases opportunity for in-person mentoring on your local actions.

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